



Hearts for Malawi Gala

Sponsorship Opportunities

September 20, 2025 | Carolina Club, Chapel Hill, NC

About the Mission

Join Drs. Elizabeth and David Fitzgerald's transformative 14-year mission to save Malawian children's lives. After adopting twins from a Malawian hospital where children were dying from preventable causes, this physician couple has dedicated their lives to building sustainable healthcare solutions. Elizabeth is a UNC pediatric emergency medicine specialist and David is a Duke internist.

Current Impact:

- Established pediatric laboratory capabilities serving thousands of children
- Provided 30+ scholarships for Malawian healthcare professionals
- Built Dzama Village School educating 100+ children annually
- Contributed to measurable improvements in diagnostic capabilities across Malawi

Your sponsorship directly funds pediatric emergency care programs that save lives every day, advancing our vision where every Malawian child has the same chance to survive and thrive.

Event Sponsorship Options

Attend the Gala

Purchase a Corporate Table for 10 Guests

- **Gold Table - \$7,500:** Premier seating, VIP cocktail hour, logo in materials, special recognition

- **Silver Table - \$5,000:** Premium seating, VIP cocktail hour, enhanced recognition
- **Bronze Table - \$3,500:** Reserved seating, table recognition, program listing

PURCHASE TICKETS → heartsformalawi.eventbrite.com

Major Event Sponsorship Levels

All levels include event seating as specified

Platinum Sponsor - \$100,000

"Hearts for Malawi Gala Presented by [Your Company]"

- Title recognition as presenting sponsor of the gala
- Prime logo placement on ALL event materials (programs and banners)
- Recognition in all press releases and media coverage
- Opportunity to speak during the event
- Premier seating for 20 guests (two tables) with VIP cocktail hour access
- Large logo prominently featured in event program
- Dedicated social media campaign and posts leading up to event
- Exclusive sponsor gift

Gold Sponsor - \$50,000

- Prominent logo placement on event materials (programs and banners)
- Recognition in press releases and media coverage
- Premier seating for 10 guests (one table) with VIP cocktail hour access
- Large logo featured in event program
- Dedicated social media posts and mentions
- Sponsor gift

Silver Sponsor - \$25,000

- Logo placement on event materials (programs and banners)
- Recognition in press releases and media coverage
- Preferred seating for 10 guests (one table) with VIP cocktail hour access
- Medium logo featured in event program
- Social media mentions leading up to event
- Sponsor gift

Bronze Sponsor - \$10,000

- Logo placement on event materials (programs and banners)

- Recognition in press releases and media coverage
- Reserved seating for 10 guests (one table)
- Medium logo featured in event program
- Social media mentions leading up to event

Patron Sponsor - \$5,000

- Logo placement on event programs and banners
- Recognition in press releases and media coverage
- Reserved seating for 4 guests
- Small logo featured in event program
- Social media mentions leading up to event

Friend Sponsor - \$2,500

- Logo placement on event programs and banners
- Reserved seating for 2 guests
- Small logo featured in event program
- Social media mentions leading up to event

Community Sponsor - \$1,000

- Company listing on event programs and banners
- Reserved seating for 2 guests
- Company name listing in event program

Why Sponsor Hearts for Malawi?

- ✓ **Measurable Impact:** Your support directly funds life-saving pediatric emergency care programs
- ✓ **Community Leadership:** Demonstrate your commitment to global health equity
- ✓ **Professional Networking:** Connect with medical professionals and community leaders
- ✓ **Brand Recognition:** Showcase your values to Chapel Hill's influential business and medical community
- ✓ **Tax Benefits:** All contributions are tax-deductible
- ✓ **Proven Results:** MCI operates with 100% volunteer US staff - funds go directly to programs

Ready to Make an Impact?

Contact Information:

- **Email:** malawichildrensinitiative@gmail.com
- **Website:** malawichildrensinitiative.org

Event Details:

- **Date:** September 20, 2025, 6:00 PM
- **Venue:** Carolina Club, Chapel Hill, NC
- **Attire:** Black-tie
- **Includes:** Dinner and documentary premiere

All sponsorship commitments are tax-deductible. MCI is a 501(c)(3) organization.